

The Business Case for Traffic Incident Management

Presentation to Executive Management

Date



U.S. Department of Transportation
Federal Highway Administration

Overview of Presentation

- Vision
- Evaluation criteria
- Proposed solution
- Strategy for implementation
- Strategy for formalization
- Summary



Vision

Problem/Need Statement

- *Enter the problem/need statement*

Organizational Overview

- *Enter the organizational overview*
- *Enter the drivers for change*

Proposed Solution

- *Enter/describe the proposed solution*

Likely Business Outcomes

- *Enter likely outcomes of the proposed traffic incident management (TIM) program/strategy*

Evaluation Criteria

- *Enter the basis and criteria by which to evaluate the options*



Proposed Solution

Benefits

- *Enter/list the estimated benefits of the proposed TIM program/strategy*
- *Enter/describe the methods/approaches used*
- *Enter/explain any limitations in data or methods*

Costs

- *List estimated capital, operating, and maintenance costs*

Comparative Analysis

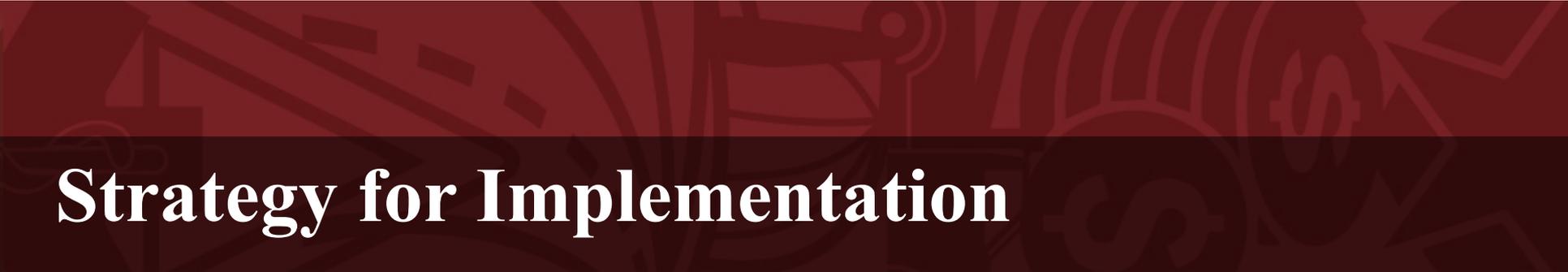
- *Enter/describe the comparative analysis conducted that resulted in the recommended option*

Strategic Fit

- *Enter/describe the strategic fit of the proposed investment*

Funding Sources

- *Enter potential funding sources for the proposed TIM program or strategy*



Strategy for Implementation

Implementation and Management

- *Enter/summarize important aspects of the implementation and management plan*

Risk Management

- *Enter/summarize important aspects of the risk management plan*

Performance Management

- *Enter/summarize important aspects of the performance management plan*



Strategy for Formalization

Incorporate TIM into the Planning Process

- *List/present the approaches for incorporating the proposed project into existing planning processes*

Develop Partner/Community Relationships

- *Enter/discuss what and how TIM partners have or will be engaged*
- *Enter/discuss what public involvement activities have or will be initiated*

Improve TIM Processes/Capabilities

- *List/present planned approaches for (or outcomes from) improving TIM processes and capabilities in support of overall improved effectiveness and efficiency in operations and management*

Summary

- *Enter the key components of the business case*

Lifecycle of the TIM Business Case Development Process

- The TIM business case development process includes the four phases shown in this graphic:
 - Develop Vision
 - Evaluate and Select
 - Formalize
 - Prepare for Implementation
- Commitment to repeating phases iteratively will help transform the program from a stand-alone activity to a sustaining core function of the agency

